

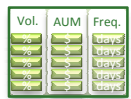
About Hedgecasa

Hedgecasa provides full-service data management for the fund of hedge funds industry. We believe that only by following the four key stages of data management sequentially (cleaning, structuring, amalgamation and analysis), can investors ensure integrity in their analytical findings. We are the only firm specialised in providing all these services under one umbrella.

Hedgecasa Key Stages of Data Management



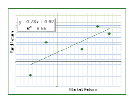
Cleaning: to ensure the integrity of data analysis we require clean data. Without this we may not find the correct contact details for the fund, the address with which to locate the fund, how the fund has performed or even know what the investment terms are. The hedge fund investor can spend hours sifting through a single data source in an attempt to clean it, time which could be more profitably spent evaluating hedge funds.



Structuring: in tandem with data cleaning, information needs to be standardised and structured. This involves keeping spelling of names and functions consistent, as mentioned in the cleaning section, but also making sure the format of the information entered into different fields is kept consistent across all funds. A fully structured database will maximise the potential for comparing and filtering funds in a search and allows for quicker viewing and more effective assimilation of information by the analyst.



Amalgamation: many systems allow different datasets to be fed into them for analysis but they invariably run into the problems of non-standardisation across datasets and an inability to merge information across datasets for comparable entries. Only when this is done can you arrive at an integrated solution incorporating all available information.



Analysis: the analytics platform that Hedgecasa provides greatly benefits from the clean, structured data that is fed into the system by our data management team. We believe that only once this has happened can an analytics platform truly be appreciated. The platform provides analytical tools to compare and contrast hedge funds based on qualitative and quantitative information on a stand-alone basis, against benchmarks or within a portfolio.

Hedgecasa Benefits

Time Savings: valuable hours are saved by not having to correct for data issues. Analysis is made simple yet incisive at all levels of the firm with preparation time minimised.

Cost Savings: smaller, better informed and more efficient teams can be built by giving direct access to information to more team members while at the same time requiring fewer people to handle raw data.

Reliability: because of our robust and specialised processes, we ensure a level of data integrity that may otherwise be unachievable in a non-specialist firm or investment firm aiming to provide the facilities in-house.

Quality: the techniques that Hedgecasa employs, combined with the knowledge and skills embedded in the firm, ensure quality in service and products.

For more information on any Hedgecasa products and services or to arrange a demo please contact us at:

Hedgecasa Limited, William Gates Building, JJ Thompson Avenue, Cambridge CB3 0FD

contact@hedgecasa.com

www.hedgecasa.com